HARMONIZER

ACCESS TO THE RIGHT DATA, EVERYWHERE

Harmonizer provides your employees, suppliers, customers and other third parties with the right data in the right place. It 'liquefies' your data allowing it to flow seamlessly between all of your applications through a secure, worry free managed service.

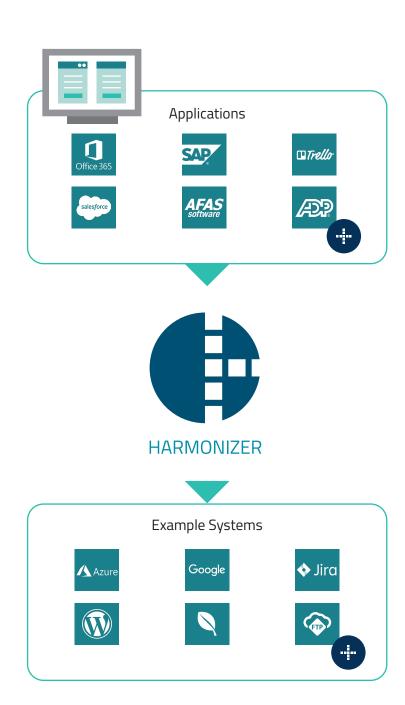
Why Harmonizer?

The use of IT applications within an organisation is similar to a fingerprint: no organisation uses exactly the same combination of computer programs or applications. Standalone, each application can do what you want it to, but problems often arise once you need several applications to work together. Harmonizer solves such integration problems with ease. For a predictable monthly fee, your applications are connected, whilst we take care of the implementation and maintenance of the integration.

We set up Harmonizer as a solution for businesses who want and need to integrate applications without complicated implementation projects or investment in custom software development. It's also an alternative to do-it-yourself integration solutions. As the Harmonizer managed service takes care of the end-to-end integration including maintenance, it's truly worry-free.

Harmonizer can help, whether you need a simple exchange of data between two applications or a complicated process that includes applying multiple layers of business logic and data cleansing and transformation. Repetitive business tasks that are currently performed manually, such as transfering documents, copying over personal information or enriching databases with external content, can be fully automated using Harmonizer.

Harmonizer 'liquifies' your data, enabling it to flow seamlessly between applications to optimise its value.



'Liquify' your data - how does the technology work?

Harmonizer uses so-called 'connectors' that can be used to communicate with any application through its API. Utilising our modular approach, Harmonizer is capable of filtering and transforming data tailored to your business needs before delivering it to its destination. The versatile nature of Harmonizer's transformers allows all thinkable types of data manipulation to occur between any two applications.

At Harmonizer, we are continuously improving and expanding on our modular connectors. Examples of existing use cases include:

- Automatically publishing internal content / news articles on external websites
- Automatically generating documents
- Exchanging documents with external directories
- Displaying project dashboards in one application, from another application, e.g. Trello, Jira or Slack
- Synchronising data between primary applications, such as ERP, to facilitate organisational processes
- Automating onboarding and Identity and Access Management (IdAM) processes for joiners, movers or leavers

Harmonizer? That's why!

- Reliable, quick and easy to start using our service
- Simple, worry free connections between all your applications
- A fixed monthly fee for the service, support, maintenance and updates

Estimated Return on Investment

Before deciding on investing in Harmonizer, it is important to understand what's in it for your business. The below examples help to understand associated savings of the Harmonizer managed service:

Use case	Expected benefits / savings	Direct annual net savings estimate (AUD)*
1. IT provisioning / access management	Automating the creation, modification and updates to user accounts, saving IT staff time to allocate to more impactful tasks. Replacing the need to invest in a separate IdAM solution.	3,000 - 74,000
2. HR hiring process	Integrating HR applications and Application Tracking Systems (ATS) to save HR staff time and create a more reliable, quicker and efficient process.	2,000 - 20,000
3. Logging customer calls	Integrating call tracking and CRM applications to automatically populate call metadata, saving approximately 5% of call center staff time.	140,000
4. Event management	Integrating disparate event registration, processing, ticketing and attendance applications, saving marketing team time to allocate to lead generation tasks and improving customer experience.	1,000 - 5,000
5. Streamlining sales, purchase and payment processes	Integrating ERP modules like CRM, accounting and GL software solutions, saving IT staff time to allocate to more impactful tasks.	90,000 (year one), 25,000 ongoing

Examples are based on small to medium sized businesses

Want to know more?

Go to <u>harmonizer.cloud/en</u> or contact us at <u>info-au@orangemason.com</u>